

インパクトマネジメントの現在地と将来

Impact Management: Where We Are and Where We're Going

IMMの世界的権威である、Impact FrontiersのMike McCreless氏とインパクト投資運用原則をリードするJoohee Rand氏。お二人を招き、アセットクラスを越えたグローバルなホットトピックや大きな潮流を世界のリーダーが議論します。



Mike McCreless

Founder & Executive Director
Impact Frontiers
*Founder & Executive Director
Impact Frontiers*



Joohee Rand

Director & Head of Secretariat
GIIN / OPIM
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The Current State and Future of Impact Management

"Impact Management: Where We Are and Where We're Going"

Questions we will explore:

1. What is **impact management**? What and who is it for?
2. What have been **the most important development** in impact management over the past ten years? What about regulations? Systems change?
3. What is the **most important frontier for impact management** in the next five years?
4. What unique role can **Japan, and more broadly Asia, play** in advancing impact management globally?

Key Developments in Impact Management



Operating Principles for
Impact Management

The Five Dimensions of Impact

IMPACT DIMENSION	IMPACT QUESTIONS EACH DIMENSION SEEKS TO ANSWER
 WHAT	• What outcome occurs in period? • How important is the outcome to the people (or planet) experiencing it?
 WHO	• Who experiences the outcome? • How underserved are the affected stakeholders in relation to the outcome?
 HOW MUCH	• How much of the outcome occurs - across scale, depth and duration?
 CONTRIBUTION	• What is the enterprise's contribution to the outcome, accounting for what would have happened anyway?
 RISK	• What is the risk to people and planet that impact does not occur as expected?

The Impact Principles

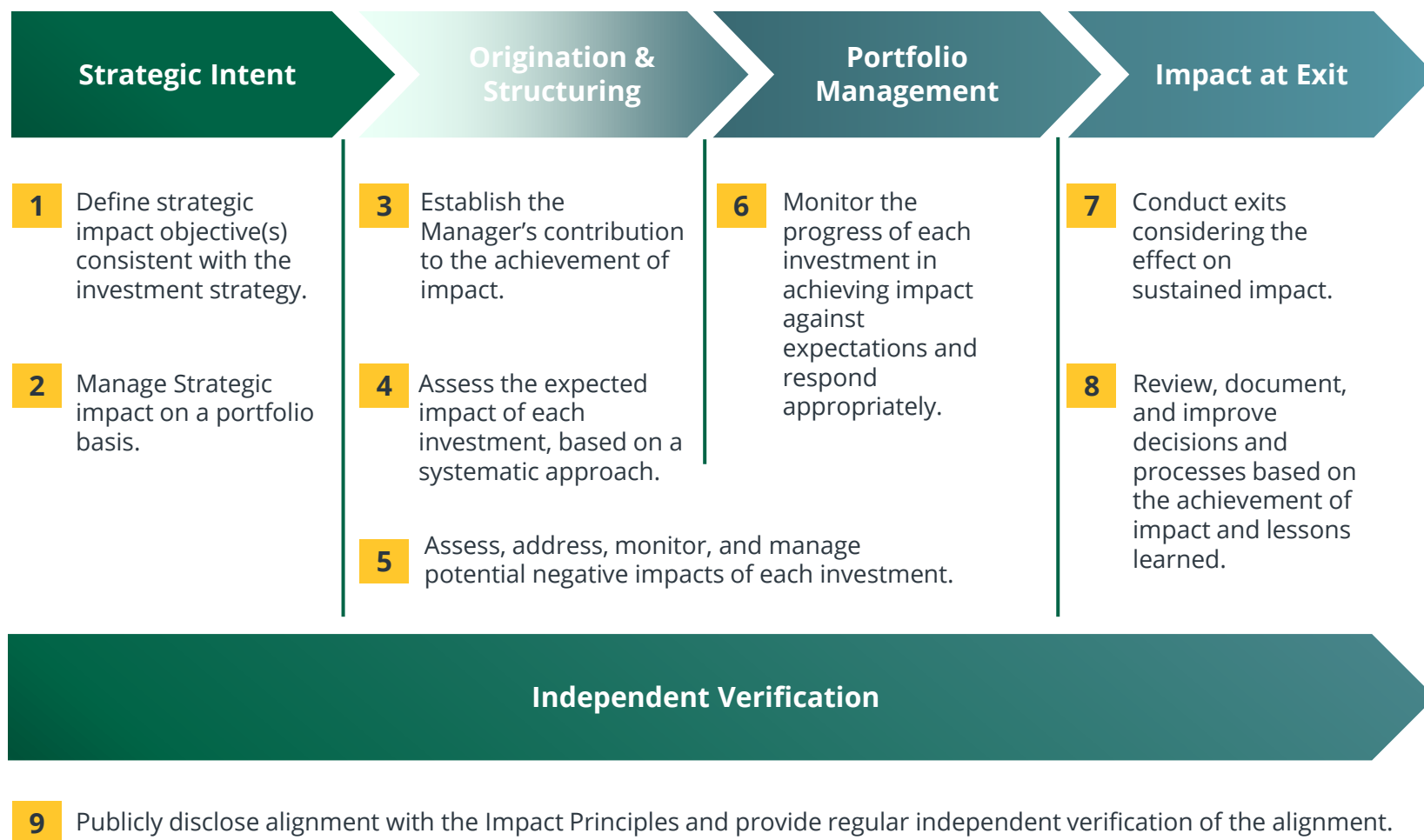
The Operating Principles for Impact Management (“Impact Principles” or “OPIM”) are a global voluntary standard for integrating impact throughout the investment lifecycle.

The Nine Principles

基調講演④ / Keynote 4

DAY1 • 2026.9.2（水） 14:00–14:55

- May be implemented across all **asset classes** and by all **types and sizes of investors**.
- Do not prescribe specific tools and approaches, or specific impact measurement frameworks.



Learn more and download full overview brochure at www.impactprinciples.org/9-principles.

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