

Published "Finance with Intent - All About Impact Finance"

~The first publication in Japan to include specific examples of impact finance in Japan by 16 companies.

[Japan Impact Driven Financing Declaration](#) (Declaration) has published "Finance with Intent: All About Impact Finance" (Kinyu Zaimu Kenkyukai Publishing), under the supervision of Professor Tsuyoshi Mizuguchi, President of Takasaki University of Economics.

In addition to explaining the origins, history, and major frameworks of impact finance, this publication presents 16 practical case studies. A symposium to commemorate the publication will be held on June 30. ([Registration link:](#))

Contents of this book

There is great potential in finance. This is the starting point for our journey.

The market for "impact finance," which aims to solve environmental and social issues through finance, is rapidly expanding. Why is impact finance necessary now? This book presents concrete approaches, as well as practical issues and the direction of solutions. The "Japan Impact Driven Financing Initiative," an initiative by financial institutions including banks, insurance companies, asset management, and venture capitals, presents the challenges and practical knowledge gained from this initiative.

About the Japan Impact Driven Financing Declaration

Japan Impact Driven Financing Declaration: A private-sector driven initiative established in November 2021 by 21 financial institutions with the aim of transforming the flow of funds handled by financial institutions to be as impact-oriented as possible and creating a sustainable flow of funds to solve environmental and social issues in an autonomous manner. Financial institutions from diverse asset classes participate in the initiative, and as of May 2025, 71 signatory institutions are active in six Working Groups.



<For inquiries from the press, please contact

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インパクト志向金融宣言

Japan Impact-driven Financing Initiative

June 30, 2025 Symposium to Commemorate Publication

Date: Monday, June 30, 2025, 3:00 p.m. - 5:20 p.m.

Venue: Hybrid [Kanmin Kyoso- HUB]

Target audience:

- ◆Financial institution personnel (investors, loan officers, planners, etc.)
- ◆Sustainability promoters and executives of companies and organizations
- ◆Researchers, students
- ◆The general public interested in impact investing

Participation fee: Free

Organized by: Japan Impact-Driven Financing Declaration

Registration: Please apply [from the link.](#)

[Agenda]

1. Opening :Introduction of the book "Finance with Intent: All About Impact Finance" Supervisor: Dr. Tsuyoshi Mizuguchi, President, Takasaki University of Economics
2. Panel Discussion: "Where Impact Finance is Now and Where It's Going - Lessons Learned from Practices and Future Prospects
3. Q&A (15 minutes)
Panelists will answer questions from both on-site and online participants.
4. closing

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